

EURAM 2009 Round Table Entrepreneurial Behaviour: Researching the Intersection between Entrepreneurship and Organizational Behaviour

<u>Organisers</u>

Dr Michèle O'Dwyer* University of Limerick, Ireland Illinois State University, USA

Dr Sascha Kraus Vienna University of Economics & Business Administration,

Austria

*Key Contact [michele.odwyer@ul.ie]

The very nature of creating new organizations is anchored in actions of individuals. Entrepreneurial behaviour as a research construct is the concrete enactment of individual or team tasks or activities required to start and grow a new venture. Behaviour is best understood as discrete units of action that can be observed by others. These activities are consciously chosen by individuals with the intention of finding and exploiting an opportunity and forming a new organization of human, financial, physical, social, and intellectual resources. This behaviour (the actions) draws upon the experience, knowledge, skills, abilities, cognitions, intelligence, learning, intentions, and motivations of entrepreneurial individuals and teams.

As entrepreneurs' behaviour is central to entrepreneurship and new venture creation, it is expected that substantial research has addressed entrepreneurs' behaviour. This is not so, however. Fortunately, this is changing as interest in understanding how entrepreneurs' abilities, behaviours, characteristics, and motives influence their success is rejuvenated; and the literature on organizational behaviour (OB) offers invaluable assistance to scholars in understanding entrepreneurs' behaviours. It offers an extensive array of insights into the fundamental aspects of human behaviours and processes that seem very relevant to entrepreneurial activities.

Research testing OB theories in the context of new ventures may provide important new insights not readily obtained in the usual settings of OB research - large, mature organizations. Also, it may advance understanding of both OB and entrepreneurship by illustrating some factors may operate similarly, while other factors may not be applicable or may operate very differently in new ventures than in large, mature organizations. Consequently, the purpose of this round table is to encourage scholars to share findings and insights on how OB theories apply in the context of new venture creation and to advance understanding of entrepreneurs' behaviour. To advance the academic literature on entrepreneurial behaviour, papers submitted to this round-table track will also be considered for publication in a special issue of the International Journal of Entrepreneurial Venturing (IJEV).